



Small Business
Development Center
Gannon University



Lake Erie eBikes
2556 West 8th Street

Business Owners

Alex Grennan
Doug Scalise
814-315-6515
info@lakeerieebikes.com
www.lakeerieebikes.com

City: Erie

Industry: Bicycle Shop and
Repair

Year Founded: 2021

SBDC Assistance: Business
plan, market research,
marketing, Grand Opening
and legal assistance

Consultant: Bill Dietz

Additional Partners:

Gannon University SBDC
Center for Business Ingenuity
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The newest bike store in Erie opens its doors!



This bike shop is not like the others state owners Alex Grennan and Doug Scalise. It is unique since it specializes in electric bicycles with the mission of making cycling more accessible. Alex had followed the ebike trends nationally and contacted the Gannon University Small Business Development Center to put a plan in motion.

After meeting with Bill Dietz, City of Erie Business Consultant, the SBDC was able to help with business planning, market research, industry forecasting, marketing, and legal assistance. With a solid business plan in place, Doug & Alex launched their new venture. With a soft opening on March 1st and the official Grand Opening on May 28th to kick off the rental season.

Located conveniently near the entrance to Presque Isle State Park and multiple paths that run through downtown Erie, Lake Erie eBikes is a safe place to embark on an excursion with rental bikes or try different options to purchase. Lake Erie eBikes is open for business six days a week in the Shops at the Colony Plaza. Stop in to meet Alex and Doug and learn more about ebikes.

Success Story